

# Alberta Dental Team Summit Sponsorship Opportunities

May 8 – 10, 2025  
Fairmont Banff Springs Hotel

## This is not your average dental conference

The Alberta Dental Team Summit is redefining what it means to connect. Our vision is simple: foster organic interactions that lead to meaningful partnerships. This isn't your typical event where vendors are tucked away in a hall, waiting for attendees to come to them. Here, vendors are at the heart of the action, fully immersed in the energy of the event.

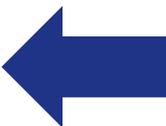
By eliminating the traditional exhibition hall, we've reimagined how vendors engage with the approximately **600 oral health professionals attending the Summit**. Vendors have the opportunity to take on roles like being a room host where they can be embedded in the program and increase their visibility and credibility as trusted partners to the dental community. This intentional integration facilitates authentic conversations, deeper connections, and opportunities to build relationships that matter.

## Explore our customized sponsorship opportunities

We're excited to present a range of sponsorship ideas to help your organization connect with Alberta's dental community at the 2025 Alberta Dental Team Summit. These options are designed to inspire engagement, boost visibility, and align with the Summit's theme of Educate, Collaborate, and Rejuvenate.

**Each package is fully customizable** to meet your unique engagement goals and ensure your sponsorship delivers maximum value. Whether you're looking for exclusive branding opportunities, direct engagement with attendees, or a chance to showcase your products and services, we'll work with you to create the perfect fit for your organization.

[Schedule a meeting](#) with Hailey to discuss your goals, budget and begin customizing your sponsorship package.



At the Alberta Dental Team Summit, we're not just bringing the dental community together—we're creating a space where collaboration and partnership come to life.

## Opportunities to get involved

### Welcome Event Host

(\$2,500, 2 of 3 spots remaining)

Be the first to make an impression as the Welcome Event Host at the Alberta Dental Team Summit. Host the opening gathering for attendees, taking charge of the organization and costs, while the Summit team ensures your event is prominently promoted to all participants. This is your opportunity to set the tone and budget to connect with dental professionals and position your brand as a key supporter of the Summit experience.

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### Keynote Sponsor

(\$15,000)

Align your brand with the most anticipated session of the Summit by sponsoring one of two keynote presentations. This package includes:

- **Chair the Keynote:** Speak to every attendee of the Summit by opening and closing a keynote session and take advantage of the opportunity to embed a 1-2 minute address or video to promote your organization. Includes opportunity to moderate the Q & A portion of the session.
  - **Exclusive Display Space:** Opportunity to set up a branded area within the session room, available 60 minutes before and after the program. Includes space for a roll-up banner and a six-foot table and ability for company representatives to greet attendees.
  - **Room Branding:** Feature your logo prominently in the session room. Opportunity for your organization to provide branded napkins for meal service.
  - **Seat Drop:** Opportunity to provide memorable branded materials for each attendee that will be placed at each setting.
  - **Wellness Bag Insert:** Opportunity to provide a gift in the wellness bags that will be provided to all attendees. Sponsors must provide materials to organizers by April 15.
  - **Full Conference Access:** Receive four full conference registrations along with registration for confirmed speaker(s). Registration includes all access to educational programming, meals and social events.
  - **Visibility:** Logo placement on the Summit website, app, social media platforms, and on-site signage.
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## Clinical Education Breakout Sponsor

**(\$10,000, 6 of 8 spots remaining)**

Showcase your organization's leadership in high-quality dental education. This package offers the chance to:

- **Be the Exclusive Room Host of a Continuing Education Session:** Choose from the list of confirmed clinical speakers and be the exclusive industry partner for the session. Selection of sessions is on first-confirmed, first-served basis.
- **Chair the Session:** Open and close the session, introduce the speaker and take advantage of the opportunity to embed a 1-2 minute address or video to promote your organization.
- **Exclusive Display Space:** Opportunity to set up a branded area at the back of the session room, available 30 minutes before, during, and after the program. Includes space for a roll-up banner and a six-foot table.
- **Dedicated coffee station:** Set-up in the room to keep attendees energized and engaged. Opportunity for your organization to provide branded napkins, cups or other materials.
- **Room Branding:** Feature your logo prominently in the session room.
- **Audience Engagement:** Opportunity to have company representatives engage with attendees during the session.
- **Seat Drop:** Opportunity to provide memorable branded materials for each attendee that will be placed at each setting.
- **Full Conference Access:** Receive two full conference registrations along with registration for confirmed speaker(s). Registration includes all access to educational programming, meals and social events.
- **Visibility:** Logo placement on the Summit website, app, social media platforms, and on-site signage.

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## Wellness & Practice Management Education Breakout Sponsor

**(\$5,000, 2 of 4 spots remaining)**

Refresh and inspire Alberta's dental professionals and leave a lasting impression. This package lets you:

- **Be the Exclusive Room Host of a Wellness Education Session:** Choose from the list of confirmed speakers and be the exclusive industry partner for the session. Selection of sessions is on first-confirmed, first-served basis.
- **Chair the Session:** Open and close the session, introduce the speaker and take advantage of the opportunity to embed a 1-2 minute address or video to promote your organization.

- **Exclusive Display Space:** Opportunity to set up a branded area at the back of the session room, available 30 minutes before, during, and after the program. Includes space for a roll-up banner and a six-foot table.
  - **Dedicated coffee station:** Set-up in the room to keep attendees energized and engaged. Opportunity for your organization to provide branded napkins and cups for the station.
  - **Room Branding:** Feature your logo prominently in the session room.
  - **Audience Engagement:** Opportunity to have company representatives engage with attendees during the session.
  - **Seat Drop:** Opportunity to provide memorable branded materials for each attendee that will be placed at each setting.
  - **Full Conference Access:** Receive two full conference registrations along with registration for confirmed speaker(s). Registration includes all access to educational programming, meals and social events.
  - **Visibility:** Logo placement on the Summit website, app, social media platforms, and on-site signage.
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## Activation Sponsor

**(\$7,500, 2 of 6 spots remaining)**

Engage attendees with an interactive and memorable activation designed to enhance their Summit experience. Ideas include:

- A branded coffee cart with complimentary drinks.
- A hydration station featuring reusable water bottles branded with your logo.
- A branded trail-mix station to build the perfect hiking treat.
- Or provide your own!

Package Includes:

- Branding and creation of the activation – we do all the work!
  - Two full-access registrations.
  - Ability for company representatives to host the activation and engage with attendees.
  - Opportunity to display branded roll-ups, provide swag, or other promotional materials throughout both days.
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## Friday Evening Activation Sponsor

**(\$2,000, 10 spots remaining)**

Be a part of the fun and excitement at the Friday Evening Social on May 9, a casual mountain-inspired gathering filled with backyard games and engaging activities. Sponsor one of the interactive activations designed to bring attendees together in a relaxed and playful atmosphere.

Ideas include:

- Axe-throwing competition.
- Spirit-tasting station.
- Corn hole or other backyard games.
- Or propose your own unique idea!

Package Includes:

- Branding and creation of the activation – we do all the work!
  - One full-access conference registration.
  - Opportunity for company representatives to host the activation and interact with attendees.
  - Display space for branded roll-ups and promotional materials.
  - Ability to distribute swag, prizes, or other branded items during the evening.
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## Photobooth Sponsor

**(\$6,500, 1 spot remaining)**

Be the highlight of the social events by being the exclusive sponsor of the official Summit photobooth.

Includes:

- Your logo on all digital and printed photos, ensuring lasting exposure as attendees share their memories.
  - Ability to have company representative(s) greet attendees.
  - Display a branded roll-up at the booth.
  - Option to provide props or backgrounds reflecting your brand.
- The photobooth will be available for both days of the conference as well as the Friday evening social event.
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## WiFi and App Sponsor

**(\$5,500, 1 spot remaining)**

Keep attendees connected while ensuring your brand is front and center. Includes:

- A custom-branded WiFi network and personalized password (e.g., “SmileWith[YourBrand]”).

- Immediate recognition upon app initialization.
  - One push notification to all attendees through the app.
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## Wellness Bag Insert

**(\$1,500 per item, multiple spots available)**

Put your brand directly in the hands of attendees with a branded gift in the official Summit wellness bag. Ideal for fun or rejuvenating promotional materials, product samples, or exclusive discounts.

Ideas Include:

- Hats, gloves, or sunglasses.
- Eye pillows or yoga socks.
- The bag itself!

This package also includes:

- Recognition at the event as a sponsor, on printed signage, etc.
- Recognition on social media.
- Place on the event website.

Note: Sponsors must provide materials to organizers by April 15.

## And more!

This is just a sample of the ideas we have to connect you with our attendees. To discuss your unique needs, ideas, and pricing, contact:

Hailey Riendeau  
Community & Partnerships Director  
Alberta Dental Association

[Schedule a meeting](#)

[hriendeau@albertadentalassociation.ca](mailto:hriendeau@albertadentalassociation.ca)

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